

Advancing Nonprofit Excellence

A Message from DANA President & CEO



Sheila Bravo

DANA's annual report provides a snapshot of the many activities we participate in to strengthen, enhance and advance the nonprofit sector. In 2016 we offered nonprofit leaders an opportunity to hear from the Nonprofit Finance Fund to strengthen their financial skills. Executive Directors were able to enhance their work through the peer networking. The new fellowship we developed, recognized the important shared leadership role of the Board Chair and CEO, and provided ten leadership teams an opportunity to advance their organizations. And in partnership with other state-wide agencies, we were able to advocate to hold nonprofit funding with the fiscal 2017 State budget with a \$2.8 million increase in grant-in-aid.

DANA is committed to advancing nonprofit excellence. Using Standard for Excellence[®] as the foundation, DANA is expanding its Board Excellence program to include new learning modules for nonprofit boards. New programs such as workshops on outcomes, financial excellence, and board recruiting will be available to help nonprofit leaders. We are also expanding opportunities for nonprofit leaders to convene and find ways to align their work or collaborate towards common outcomes. And of course, with the challenging state budget, DANA is actively advocating for the nonprofits in Delaware.

Our work is not possible without the member organizations and the alliance partners who support our mission. We are grateful for their being part of the Delaware Alliance for Nonprofit Advancement, and look forward to working together to enhance and strengthen nonprofits and the sector in Delaware for years to come.

Sheila Bravo
President & CEO

Cover photo credits: Delaware Adolescent Program, Inc. and Friends, Big Brothers Big Sisters of Delaware, Easter Seals Delaware & Maryland's Eastern Shore, IT Works, Read Assist Institute, Literacy Delaware, Family Counseling Center of St. Paul's, People's Place, Better Business Bureau of Delaware, Child, Inc., Delaware Arts Alliance, Cancer Support Community Delaware, Coastal Concerts, and Delaware Symphony Orchestra.

This is Our Delaware photo credits: People's Place photo provided by Kim Rigby . Delaware SPCA photo by Joe del Tufo.



2016 Engagement Highlights

In good company.

Number of attendees at DANA workshops and learning seminars.

1151

62 nonprofit organizations

advanced with DANA's

Excellence Academy.

1566 Facebook followers.

1865
Twitter followers.





275 New Castle County
52 Sussex County
Kent County
Other (MD, PA, TX, DC)

A Message from DANA Board Chair



Michele Schiavoni

Thank you. As leaders of the nonprofit sector, you make our communities better, healthier places to live and support people with significant needs in unique and powerful ways. The Delaware Alliance for Nonprofit Advancement is honored to represent you, advocate on your behalf and serve as a resource for your organization's journey from good to great. The nonprofit sector is essential to our communities in ways that may not be immediately recognizable to some; to those we serve your impact and collective commitment improves the quality of life for Delawareans dramatically on a daily basis.

Several years ago, with the gracious support of our sponsors, we invited Jim Collins to engage us in a dialogue on transforming our sector for maximum impact. I encourage us all to keep Collin's tenets as the "true north" for our organizations. For our sector to be fully valued by all stakeholders from donors to legislators we all need to commit to a journey to being not just good, but great. What we need to do both as a collective and within our individual organizations requires courage, unwavering focus and accountability.

DANA is here to support your good-to-great journey. We have partnered with many of you through a variety of programs, in-services and community gatherings to continue the dialogue and advance our journey. Whether it is a program on CEO Board Chair engagement, developing a strategic plan or measuring outcomes more effectively, we are here for you. The encouraging news is, you are asking for more. DANA is reaching new highs in the level of requests for our programming. This tells me you embrace the journey getting from good to great; this tells me your membership with DANA has value.

Our Alliance is only as strong as the collective we represent. We need to hear from you. Most importantly, we invite you to tell us on a regular basis about your successes – no accomplishment is too small. If our sector is to gain greater understanding of our value, we need to be consistent in sharing our stories. DANA invites you to tell us about the milestones you accomplish with your Boards. In many ways, the "non" in nonprofit is misleading. What you do profits all our communities.

Thank you again for all you do every day to improve the quality of life in the great state of Delaware.

Michele A. Schiavoni, APR, M.S.

John P. Fo

This is OUR DELAWARE



JANET BERRY Executive Director, People's Place II DANA Member

Founded in 1972 as a grass roots effort, People's Place has grown into the largest multi-service 501(c)(3) nonprofit organization in Delaware dedicated to helping people find a path to growth and independence. While the cornerstone services of the organization focus on addressing mental health and counseling needs for families, adults, and children, the organization's programming also includes education, prevention, intervention, support services, and advocacy for Delawareans in need.

Promoting ideals like dignity, empowerment, safety, and self-sufficiency, People's Place helps identify and address social and mental health needs affecting Delaware residents.

Read about Janet's DANA experience on page 8.



DIANE FERRY
Board President, Delaware SPCA
DANA Member

Incorporated in 1873, the Delaware Society for the Prevention of Cruelty to Animals (DE SPCA) is the oldest animal welfare organization in the state. In 2016, circumstances led to the closing of the Stanton shelter and the shift of all programs to the Georgetown shelter until community demand led to a revitalization of the organization.

With a rebuilt Board of Directors, expanded outreach in Sussex County, and the reopening of the Stanton shelter in New Castle County, the DE SPCA has responded to its re-engaged community base. The organization is now firmly focused on the future, and another 145 years of "giving a paw a hand".

Read about Diane's DANA experience on page 7.

DANA Financial Information

Audited Financials for 2016

The Delaware Alliance for Nonprofit Advancement's Summary of Financial Position at the end of 2016 is as follows:

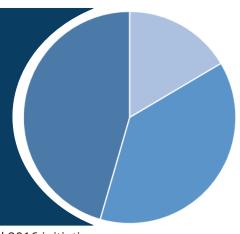
Assets: \$290,882 **Liabilities:** \$50,231 **Net Assets:** \$240,651

2016 Revenues \$556,713

16% Membership Dues

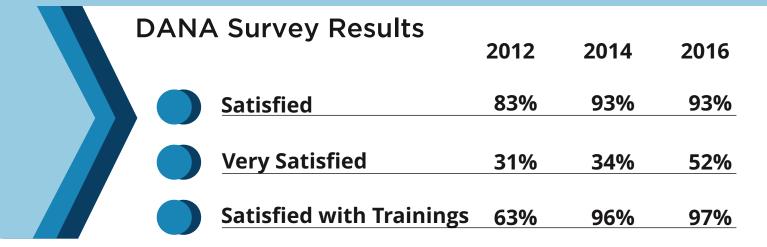
38% Grants and Donations

46% Programs & Conference



^{*}a \$200,000 general operating support grant in 2015 supported 2016 initiatives.





DANA Fellowship is All About Making CONNECTIONS

DIANE FERRY | Board President, Delaware SPCA

As a participant of the DANA Fellowship 2016, I unhesitatingly recommend the DANA Fellowship program to everyone interested in improving and building their nonprofit organizations. attended other DANA workshops and training sessions for nonprofit board members prior to becoming Board President, and I was always completely satisfied with the trainings offered. I learned an enormous amount in each session, and came away with recommendations and resources for improving our board governance.

I recommend the DANA Fellowship specifically, though, because it is NOT a typical training environment. What makes it extraordinary are the connections one can make, within oneself, within one's organization, and even with other nonprofit leaders in Delaware. A conceptual framework is presented, explored, and developed within your and "dyads" (pairings made up organizational leaders - one board head and one executive staff from nonprofit organizations).

Processing the framework individually was typical of a training event, but working within the dyad with my organizational partner revealed and deepened that relationship. Together, my partner and I used the framework to develop an understanding and a language regarding our organization that allowed us to work differently, more positively, with our organization and board. My executive director and I were working well together when we started the DANA Fellowship, but we learned that we could do even better as a result of the DANA Fellowship, and our organization continues to benefit.

After individual growth and the partnership growth in the program, the third level of connection comes from sharing with other dyads. Nine other organizations were represented in the DANA Fellowship we attended, one in our same field. We had the opportunity to interact with other nonprofit leaders in a dynamic and meaningful way, and as a result, we came away with a set of new colleagues and peer consultants with whom we can discuss common concerns. We even began to explore possible collaboration between unrelated organizations.

The DANA Fellowship is all about making connections conceptual connections, intra-organizational leadership connections, and inter-organizational nonprofit community connections, and I wholeheartedly recommend the program to other nonprofits seeking this kind of leadership growth.

DANA Board Members

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Thère du Pont Longwood Foundation

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Charles Madden New Castle County

David Moore Milford Housing Development Corporation

William R. Allen (Past Chair) Delaware Community Foundation

DANA Staff

Sheila Bravo

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Howard Keener, Jr.Vice President of Communications and Member Relations

Louise Koonce

Office Administrator

Paul Stock Executive Vice President of the Excellence Academy

A RESOURCE for Delaware

JANET BERRY | Executive Director, People's Place II

When I became a first-time Executive Director of a small Delaware nonprofit, I didn't have a strong network, and I quickly realized I was in over my head. With nothing to lose, I called Chris Grundner, CEO of DANA at that time. He mobilized DANA's forces and came to my rescue.

DANA offered me and my organization support. My board became involved with DANA's Board Excellence training and gained a framework to make strong, well-informed decisions. When we realized that our organization needed to collaborate to be a success, DANA's help continued as they consulted with us to create a plan that resulted in collaboration with other nonprofits and the State of Delaware.

In November 2017, I became the Executive Director of People's Place. One of the goals the board shared was to develop best practices and expand our board capacity.

I knew right where to turn for support, and immediately sat down with Sheila Bravo, who became DANA's new CEO in 2015. DANA is currently scheduled to conduct Board Excellence training for us, and my Board President (a first time Board President) is already attending other DANA training programs, learning and building a network to be a success.

In addition to board support at People's Place, I have also been able to look to DANA for help developing my organization's leadership team. Paul Stock, EVP of DANA's Excellence Academy, arranged team bonding and training that will help us build trust, step out of our comfort zones, and bring us together so we can successfully do more with less.

DANA also offers forums for interaction with our legislators, sharing the importance of the nonprofit sector's work and what budgetary cuts would mean to the residents of Delaware, especially those served by programs as heavily funded by government contracts as People's Place.

As if all these organizational resources and benefits weren't enough, DANA has also given me a network. They're a place to learn from my colleagues and to share my knowledge. I've met people that have become board members, financial contributors, and volunteers. Even better - I have made friends. Without DANA, I would not be the success that I am. But more important than my success - without DANA, services to Delawareans might have been less effective, reduced, or even eliminated. DANA truly is a resource for the Delaware community.

Thank you DANA for giving to every Delawarean!



DANA Mission

As the leader of the nonprofit sector, the Delaware Alliance for Nonprofit Advancement's mission is to strengthen, enhance, and advance nonprofits and the sector in Delaware through advocacy, training, capacity building, and research.

DANA Vision

The quality of life for Delawareans will improve because nonprofits are delivering on their missions efficiently and effectively. The Delaware Alliance for Nonprofit Advancement will be the leader of the nonprofit sector, recognized for providing skills leadership, convening leadership, and voice leadership for the sector.

2016 DANA Nonprofit Members

Ability Network of Delaware

Adopt-A-Family

African American Heritage Institute

AIDS Delaware

All The Difference, Inc.

Alzheimer's Association

American Cancer Society, Inc.

American Diabetes Association Delaware

Affiliate

American Legion Ambulance Station 64,

Inc.

American Philosophical Association

AmityCares

Anabel's Angels

Andy's Friends

Angelic Touch Therapy Animals

ARC of Delaware

Arising Ministries

ARK Educational Consulting, Inc.

Arsht-Cannon Fund

ARTfusion

ASPIRA of Delaware, Inc.

Association of Fundraising Professionals

Brandywine Chapter

AtTAcKaddiction

Autism Delaware, Inc.

Bayhealth Medical Center

Beau Biden Foundation

Better Business Bureau of Delaware

Big Brothers Big Sisters of Delaware

Biggs Museum of American Art

Birdsong Gardens, Inc.

BlindSight Delaware

Blood Bank Of Delmarva, Inc.

Boys & Girls Clubs of Delaware

Brain Injury Association Of Delaware

Brandon Lee Brinkley Foundation, Inc.

Brandywine Counseling & Community

Services, Inc.

Brandywine Education Foundation

Breaking Barriers

Brunys Restoring Lives

BTL Foundation International Services

Cab Calloway School Fund

CAMP Rehoboth

Cancer Care Connection, Inc.

Cancer Support Community Delaware,

Inc.

Candlelight Theatre

Cape Henlopen Educational Foundation

(CHEF)

Carl M. Freeman Foundation

Cathedral Choir School of Delaware

Catholic Charities

Center for Community Research and Service

Center for Creative Arts

Center for Growing Talent by PMA

Central Delaware Blues Society

Central Delaware Chamber of Commerce

CHEER, Inc.

Child, Inc.

Children And Families First Delaware, Inc.

Children's Advocacy Center of Delaware,

Inc.

Children's Beach House, Inc.

Chimes DE

Choices for Community Living

Christina Cultural Arts Center, Inc.

Citizen Diplomacy International of

Philadelphia

Claymont Community Center

Claymont Renaissance Development

Corporation

Clear Space Theatre Company

Coastal Camera Club

Coastal Concerts

Communities In Schools Of Delaware, Inc.

Community Education Building

Community Legal Aid Society, Inc.

Community Resource Center

Community Service Building Corporation

Connecting Generations

Connections CSP

ContactLifeline, Inc.

CSO, Inc.

DE SPCA

DE-AAP

Deaf Outreach, Inc.

Deep Roots, Inc.

Delaware Academy of Medicine/Delaware

Public Health Association

Delaware Adolescent Program, Inc.

Delaware Art Museum

Delaware Arts Alliance, Inc.

Delaware Association for Adult and

Community Educators (DAACE)

Delaware Association for Children of

Alcoholics

Delaware Association for the Education of

Young Children

Delaware Association of Volunteer

Administrators

Delaware Audubon Society

Delaware Botanic Gardens at Pepper

Creek

Delaware Breast Cancer Coalition

Delaware Center for Health Innovation

Delaware Center for Horticulture

Delaware Center for the Inland Bays Delaware Charter Schools Network, Inc.

Delaware Children's Theatre

Delaware Coalition Against Domestic Violence

Delaware Coalition Against Gun Violence Educational Fund

Delaware Community Reinvestment Action Council, Inc.

Delaware Council On Gambling Problems,

Delaware Diabetes Coalition

Delaware Division of Libraries

Delaware Division of the Arts

Delaware Dreams, Inc.

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and Families

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Delaware First Media

Delaware Futures, Inc.

Delaware Grantmakers Association

Delaware Greenways, Inc.

Delaware Guidance Services For Children

& Youth

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Delaware HIV Consortium, Inc.

Delaware Hospice, Inc.

Delaware Humane Association

Delaware Humanities Forum

Delaware Institute for the Arts in Education

Delaware Interfaith Power and Light

Delaware Kids Fund

Delaware Library Association

Delaware Music and Arts Collective

Delaware Nature Society

Delaware NORML

Delaware Psychological Association

Delaware PTA

Delaware Public Policy Institute, Inc.

Delaware Safety Council

Delaware Shakespeare Festival, Inc.

Delaware Sports Museum and Hall of

Delaware State Chamber of Commerce

Delaware State Cham

Delaware State Parks

Fame

Delaware Statewide Programs Association

Delaware Strong Families

Delaware Sustainable Energy Utility

Delaware Symphony Orchestra

Delaware Talent Live

Delaware Theatre Company

Delaware Thresholds, Inc.

Delaware Veterinary Medical Association

Delaware Volunteer Legal Services, Inc.

Delaware Zoological Society, Inc.

Delmarva Clergy

Del-Mar-Va Council Boy Scouts of America

Delmarva Power

Delmarva Teen Challenge, Inc.

Delta Outreach and Education Center, Inc.

DFRC Holy Family Catholic Church National Birth Defects Prevention Network Nativity Preparatory School of Wilmington Diamond State Community Land Trust Home of the Brave Foundation NCALL Research, Inc. **Dover Symphony Orchestra** Homeless Planning Council of Delaware, NCCBOR Down Syndrome Association of Delaware Duffy's Hope, Inc. **NEAIR** Hope Station Discipleship Ministries Easter Seals Delaware & Maryland's Neighborhood House Hope Street DE Eastern Shore, Inc. dba/Easterseals New Castle County Chamber of Commerce Housing Alliance Delaware (Prior - DE New Castle Senior Center, Inc. Ebony Doughboys WW1 Re-enactors, Inc. Housing Coalition) Eleutherian Mills-Hagley Foundation, Inc. Immanuel Shelter & Code Purple New Directions Delaware, Inc. New Knollwood Community Center (New Elizabeth W. Murphy School, Inc. Sanctuary, Inc. Knollwood Civic Assoc.) Empowering Solutions, Inc. In Trust Center Newark Arts Alliance **Epilepsy Foundation of Delaware** ITN Southern Delaware, Inc. Fair Hill Environmental Foundation Newark Senior Center lessica Heesh Butler Nigerian Community Associations of Fair Trade Federation Jester Artspace Jesus House Prayer and Renewal Center Delaware Faithful Friends Animal Society FAME, Inc. **IEVS Human Services** Nuestras Raices DE Family Counseling Center of St. Paul's OperaDelaware Jewish Family Services Of Delaware, Inc. Family Promise Delaware Jewish Federation of Delaware **Operation Warm** Opportunity Center (ServiceSource) Family SHADE Joshua M. Freeman Foundation Fathers Mentoring Fathers, Inc. Junior League Of Wilmington, Inc. Parent Information Center of Delaware PAWS for People Fathership Foundation Kaylyn Elaine Warren Foundation People to People International Delaware First State Community Action Agency, Inc. Kenny Family Foundation First State Robotics, Inc. Kent County Conservancy Chapter People's Place II, Inc. First State Squash Kent Sussex Community Services, Inc. FISH of Northern Delaware Planned Parenthood Of Delaware Kent Sussex Industries, Inc. Police Athletic League of Delaware Food Bank of Delaware **Keystone Human Services** Port Hope Delaware, Inc. Forgotten Cats, Inc. Kind to Kids Foundation Foundation for a Better Tomorrow Pressley Ridge La Comunidad Hispana Fraim Center for Active Adults La Esperanza, Inc. Preston's March for Energy Primeros Pasos (First Steps), Inc. Fresh Start Scholarship Foundation La Red Health Center, Inc. Friends of the Capitol Theater, Inc. Latin American Community Center, Inc. Prison Ministries of Delaware, Inc. (dba: Schwartz Center) **Productions For Purpose** Leadership Delaware League of Women Voters Of Delaware Project New Start, Inc. Friends of Wilmington Parks Ft. Miles Historical Association Lewes Chamber of Commerce and Puzzles of Life Re-Entry Program for Gals That Give Charity Women, Inc. Visitors Bureau, Inc. Quaker Hill Preservation Foundation Gamma Theta Lambda Education Light Up The Queen Foundation Read Aloud Delaware Foundation Limen House, Inc. Generations Home Care, Inc. Literacy Delaware, Inc. Reading ASSIST Institute Girl Scouts Of The Chesapeake Bay Rebuilders of Broken Walls Ministries Love, Inc. Rehoboth Art League, Inc. Council, Inc. Lutheran Community Services, Inc. Rehoboth Beach Film Society Girls Inc. of Delaware Make-A-Wish God's Purpose Ministries Mancus Foundation, Inc. Rehoboth Beach Main Street Richardson Park Community Action Good Neighbors Home Repair Meals On Wheels Delaware Goodwill Industries Of Delaware & Program Medical Society of Delaware Rick Vanstory Resource Centers, Inc. **Delaware County** Melomanie, Inc. Mental Health Association in Delaware Rodney Street Tennis & Tutoring Grace for Dover Association **Grass Roots Rescue** Middletown Main Street, Inc. Ronald McDonald House of Delaware, Inc. **Greater Kent Committee** Milford 2nd Street Players, Inc. Rose Hill Community Center **Greater Wilmington Convention & Visitors** Milford Housing Development St. Francis Healthcare Bureau Ministry of Caring Greenbank Mill and Philips Farm Modern Maturity Center SCAOR Community Service Foundation Scechinah Empowerment Center Habitat For Humanity of New Castle Montessori Works SCORE Delaware County Mosaic in Delaware Seamen's Center of Wilmington, Inc. Harvest Christian Fellowship Mt. Cuba Center Selbyville Public Library Healthy Foods for Healthy Kids Music School of Delaware Serenity Place, Inc. Heart In The Game NAMI Delaware

Nanticoke Health Services Foundation

Nanticoke Senior Center

Serviam Girls Academy, Inc.

Historic Lewes Farmers Market

HOBY Delaware

Serviam Media, Inc./Dba Hearts & Minds Film

Set Free To Set Free

Seven ESPTSPL Group

Slaughter Neck Community Action Agency

Slavka's Dream, Ltd.

Smyrna-Clayton Heritage Association &

Opera House

Sojourners' Place

Special Olympics Delaware

Specialisterne

St. Elizabeth School

St. John's Community Services

St. Patrick's Center, Inc.

STELLAR Associates, Inc.

Stop The Violence Prayer Chain

Foundation

Successful Kids of Incarcerated Parents,

Inc.

Sunday Breakfast Mission

Sussex County Health Promotion Coalition

Tactical Educational Approaches To

Character And Health, Inc.

TACTICS, Inc.

Tech Impact

Tender Hearts

That Performance Place

The Delaware Contemporary

The Grand Opera House

The Holistic Health Center of Delaware

The Hospitality School

The Independence School

The Jefferson School

The Lewes Historical Society

The Program for Rigor and Innovation in

Education

The SmartDrive Foundation

The Summer Learning Collaborative

The Way Home

Tova Community Health

TRIAD (Trinity Alcohol & Drug Program)

Trustees of Color

United Cerebral Palsy of Delaware, Inc.

United Through Sport USA, Inc.

United Way Of Delaware, Inc.

Urban Bike Project of Wilmington, Inc.

Urban Youth Golf Program Association/The

First Tee of Delaware

Victims' Voices Heard, Inc.

VillageResourceGroup

Vision to Learn

West End Neighborhood House

Westside Family Healthcare, Inc.

Wilmington Ballet Academy of the Dance,

ınc.

Wilmington Drama League

Wilmington Montessori School

Wilmington Renaissance Corporation

Wilmington Senior Center, Inc. Wilmington Youth Jazz Band, Inc.

Wow Science Corp

YMCA Of Delaware

Zeta Phi Beta Sorority

Zeta Rho Lambda Education Foundation

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Mutual of America

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