

2019 ANNUAL CONFERENCE
IMPACT
DELAWARE

Inspire Innovation through Diversity & Inclusion

May 2, 2019

Clayton Hall, University of Delaware, Newark

8:00 AM - 2:00 PM

CONFERENCE SUMMARY:

The 2019 IMPACT Delaware Conference will bring together nonprofit staff, board, volunteers, business, and government leaders to learn, discuss, and understand the value of a diverse and inclusive work environment as a catalyst for innovative thinking and organizational success.

FEATURE PLENARY PANELISTS:

Amira Bliss, Facebook Community Leadership Program

Dennis Chin, Race Forward

James Collins, Delaware Department of Technology & Information

Moderated by DANA President & CEO, Sheila Bravo



**SUPPORT
NONPROFIT
EXCELLENCE**



**INCREASE
MARKET BASE
VISIBILITY**



**SHARE
COLLECTIVE
IMPACT**



**STRENGTHEN
DELAWARE
COMMUNITIES**

Overview of the DANA 2019 IMPACT Delaware Conference

Driving innovation through inclusion and diversity is designed to inspire nonprofit boards and leadership to better understand the conditions for innovation success. The conference focus is derived from the [Innovation Capacity Model](#) based on research of [Nidhi Sahni, Laura Lanzerotti, Amira Bliss, & Daniel Pike](#).

Throughout the day the conference will engage participants in experiencing a “curious culture” activity. Where conference participants will engage in collective brainstorming to identify innovative ideas for nonprofit sector-level advancement

Speakers / Learning Outcomes:

Plenary Panel moderated by DANA President & CEO, Sheila Bravo

Amira Bliss

Facebook Community Leadership Program and Former Associate Director at Rockefeller Foundation, researched factors that impact innovation within nonprofit organizations. Co-author of the Innovation Capacity Model.

Dennis Chin

Director Communications for the New Race Forward and the Center for Social Innovation – Perspective on unconscious bias and structural *-isms* that affect the ability of all people to participate in, and benefit from, the work nonprofits carry out.

James Collins

Focus on going beyond the diversity numbers to embrace inclusion, creating opportunities to develop a more diverse and skilled workforce, and down silos to facilitate innovation.

Breakout Sessions*

Each 45 minutes breakout session will occur between 10:30 AM - 11:15 AM and will then repeat from 11:35 AM - 12:20 PM

Advancing Racial Equity: From Ideas to Action: Dennis Chin, Race Forward & The Center for Social Innovation

In this session, facilitated by **Dennis Chin**, participants will learn and review key concepts related to structural racism and racial equity. Participants will also learn about Race Forward’s framework for advancing racial equity and how organizations—from government to philanthropy to nonprofit—have applied that framework.

Gender Identity and Inclusion: Salvatore Seeley, CAMP Rehoboth

This workshop, facilitated by **Salvatore Seeley**, will give you suggestions on how you can be innovative as you think outside of the gender and sexuality spectrum so your non-profit environment can be more inclusive and thrive in this ever changing environment.

Innovation Starts with a More Creative You: Tony Middlebrooks, Ph.D., University of Delaware

This interactive session, facilitated by **Tony Middlebrooks, Ph.D.**, will focus on how individuals can enhance their own ability to think creatively, and influence others to innovate. Participants will walk out with several tools and tips they can bring to their next team session to expand creative processes within their organization or nonprofit board.

Galvanize Diversity of Voices in 2019: Patricia Rivera, Hook PR & Marketing

Now more than ever, nonprofits must rise as champions of equity and communicate that they stand for inclusion. **Patricia Rivera** of Hook PR & Marketing talks about inclusive marketing and how to implement genuine initiatives that elevate the voices of alienated stakeholders — from clients to employees to future board members

Special Afternoon Workshop: Building Nonprofit Capacity to Innovate

In this afternoon workshop, **Amira Bliss** will take participants through the innovation capacity model, and offer strategies Boards of Directors and Nonprofit Leaders can employ to create an innovative culture. Amira will invite attendees to explore their own organizational culture, referencing the six key elements of innovation capacity.

*Working titles. Subject to change.



Sponsor Recognition

IMPACT
Conference
Sponsors
\$10,000

Exclusive
**SOLD
OUT**
\$7,500

Catering
Sponsors
\$5,000

Breakout
Session
Sponsors
\$3,000

Technology
Sponsors
\$3,000

Media
Sponsors
\$3,000

Print
Sponsors
\$3,000

IMPACT
Conference App
**SOLD
OUT**
\$1,500

The 2019 IMPACT Delaware Conference will bring together nonprofit staff, board, volunteers, business, and government leaders to learn, discuss, and understand the value of a diverse and inclusive work environment as a catalyst for innovative thinking and organizational success. We invite your organization to support the event as a sponsor. In addition to the positive attention for your involvement by being included in the Conference materials as a sponsor, your valuable support of this program will help assure the success of the Conference and present your company to an audience of diverse professionals.

Logo inclusion in pre-conference registration/reminder emails	✓	✓	✓					
Logo inclusion in: Rotating day-of-event PowerPoint DANA website and conference program	✓	✓	✓	✓	✓	✓	✓	✓
Logo and recognition as Sponsor: On all conference tables Day of conference signage	✓	✓	✓		✓	✓	✓	
Logo inclusion on Breakout Session signage				✓				✓
Introduction of sponsored session	✓	✓		✓				✓
Opportunity to address conference attendees for two minutes	✓							
Verbal acknowledgement during speaking sessions	✓	✓	✓		✓	✓	✓	
Premier placement of advertisement in conference program	✓	✓						
Advertisement in conference program*	Full page	Full page	Full page	Half page	Half page	Half page	Half page	Half page
Sponsorship recognition via DANA social media platforms	✓							
Event registrants	5	4	3	3	3	3	3	3
One showcase vendor 8ft. table w/ premier placement**	✓							
AM and PM Introduction of Keynote speaker		✓						
Tickets to Special PM Keynote Session with Keynote Speaker	2	2	1					

Important Deadlines

Monday 4/1/2019 Sponsorship commitment **Thursday 4/8/2019** Payment deadline
Thursday 4/8/2019 Art (Logo/Ad) deadline **Thursday 4/18/2019** Guest list deadline

Deadlines will reflect inclusion in promotion collateral.

* Program Ad Sizes - Full Page: 5.3in w x 8in h • Half Page: 5.3in w x 4in h • Quarter Page: 2.65in w x 4 in h

** All exhibit table placement is at sole discretion of DANA

Have questions or need more information? Interested in becoming an Alliance Partner?

Contact Melissa Hopkins, Vice President of Sector Advancement at (302) 777-5500 x2 or mhopkins@delawarenonprofit.org.

DANA is a 501(c)(3) nonprofit organization under the IRS Code. Your contribution is tax deductible to the extent allowed by law as a charitable contribution. Please consult with your tax and/or financial professionals relating to your particular circumstances.

Exhibitor Recognition

Showcase Vendor w/ Power	DANA Member Showcase Vendor w/ Power	Exhibitor Vendor w/ Power	DANA Member Exhibitor Vendor w/ Power	Exhibitor Vendor w/o Power	DANA Member Exhibitor Vendor w/o Power
\$1,200	\$1,080	\$600	\$540	\$500	\$450

Hosting a table at the 2019 IMPACT Delaware Conference is a fantastic way to engage with the hundreds of attendees who join us at the event each year. Exhibitors enjoy premium space to display their company information, as well as recognition through event materials at the event. Additionally, DANA provides each Conference attendee with a Vendor Passport to further encourage visitors to your Exhibitor Booth. Completed Vendor Passports are then entered for a chance to win a \$250.00 Amazon Gift Card.

Premier table placement (limited availability) **	✓	✓				
Table size **	8 ft.	8 ft.	6 ft.	6 ft.	6 ft.	6 ft.
Logo on Vendor Passport - given to each conference attendee	✓	✓	✓	✓	✓	✓
Logo inclusion and recognition on DANA website, conference program and selected day-of-event signage	✓	✓				
Name listing on DANA website, conference program and selected day-of-event signage			✓	✓	✓	✓
Event registrants	2	2	1	1	1	1

Donor Recognition

Your support of a \$500 or more gift to this important Delaware event demonstrates your organization's commitment to DANA's mission. Please consider making your gift to help assure the success of the Conference by becoming an event donor.

- Name listing on DANA website and selected day-of-event signage
- Quarter page advertisement in conference program
- 1 Event registration

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100 W. 10th Street, Ste. 1012
 Wilmington, DE 19801
 (302) 777-5500
delawarenonprofit.org



**2019 IMPACT Delaware Annual Conference
Sponsor Recognition Registration Form**

BILLING CONTACT NAME:

DAY OF EVENT CONTACT:

ORGANIZATION

ORG. DISPLAY NAME:

STREET ADDRESS:

CITY:

STATE:

ZIP:

EMAIL ADDRESS:

PHONE NUMBER:

Please Select a Sponsorship

IMPACT Conference Sponsor	\$10,000
SOLD OUT Exclusive Plenary Panel Sponsor	\$7,500
Catering Sponsor	\$5,000
Breakout Session Sponsor	\$3,000
Technology Sponsor	\$3,000
Media Sponsor	\$3,000
Print Sponsor	\$3,000
SOLD OUT IMPACT Conference App Sponsor	\$1,500

Signature:

Date:

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Thursday 4/8/2019	Art (Logo/Ad) deadline	Thursday 4/18/2018	Guest list deadline

Method of Payment:

*Check made payable to "DANA"
100 W. 10th St., Ste. 1012, Wilmington, DE 19801*

Credit card processing is available online at delawarenonprofit.org, or by calling (302) 777-5500.

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STREET ADDRESS:

CITY:

STATE:

ZIP:

EMAIL ADDRESS:

PHONE NUMBER:

Please Select an Exhibitor Level

Showcase Vendor w/ Power	\$1,200
DANA Member: Showcase Vendor w/ Power	\$1,080
Exhibitor Vendor w/ Power	\$600
DANA Member: Exhibitor Vendor w/ Power	\$540
Exhibitor Vendor w/o Power	\$500
DANA Member: Exhibitor Vendor w/o Power	\$450

Donor Recognition

Donor Recognition	\$500 or more
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Signature:

Date:

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